



“To you—the people
of America—this sacred
trust is committed,
in your hands the
charge is laid.”

Clara Barton,
Founder, American Red Cross

In Your Hands, the Charge is Laid



For nearly 150 years, Clara Barton has been a symbol of American compassion and resourcefulness in times of crisis. Now, through your membership in the **Clara Barton Society**, you can honor the sacred trust that the founder of the American Red Cross has placed in our hands.

Clara Barton Society members help ensure that the Red Cross has the capacity to respond immediately

Helen DeSpain never thought she'd have to use her Red Cross CPR training to save her own baby daughter, until a tornado collapsed the roof of her house on top of them.



**American
Red Cross**

St. Louis Area Chapter

whenever someone is in need. Whether it's a war, a 500-year flood, a devastating tornado, a sudden heart attack, or an aging loved one needing care, your support makes it possible for our thousands of volunteers to answer the call.

The American Red Cross is a private, not-for-profit organization chartered by Congress to provide national relief in times of crisis and is responsible for raising all the necessary funds to fulfill this commitment. Through community support, the necessary resources are provided to recruit and train volunteers, prepare for crises, and respond when tragedy strikes.

During the American Civil War, Clara Barton turned to generous citizens to underwrite her benevolent work. Today, the Red Cross turns to people like you who share **a visionary understanding of the need to be prepared.** Please help us ensure that Clara Barton's sacred trust will endure. Join the Clara Barton Society today. It is one of the best investments you will ever make.



The Angel of the Battlefield

The Red Cross tradition of caring for those in need began during the darkest hours of the American Civil War. Witnessing the horrible effects of the fighting on soldiers and their families, Clara Barton, a shy clerk in the U.S. Patent Office, set out to make a difference.

Almost single-handedly, Ms. Barton gathered supplies, sought permission to accompany troops into the field, and organized volunteers for humanitarian aid efforts. Her unselfish dedication and courage earned her the affectionate title of the "Angel of the Battlefield."

In 1882, Ms. Barton brought the fledgling International Red Cross movement to this country, serving as its first president until 1904. Under her leadership, the organization became the focal point for relief efforts in times of floods, fires, earthquakes and other crises. Many of the programs she initiated—support for the armed forces, disaster relief, blood services, and other humanitarian aid—remain at the heart of the Red Cross' work today.

Through the Clara Barton Society...

Invest in the **Community**

“The work of the Red Cross is so crucial for our community. This is one of the best investments you can make, because eventually the Red Cross touches everyone.”

Judy Harris,
Clara Barton
Society member

Membership in the Clara Barton Society is open to all who share a commitment to ensuring the safety of the community and support the Red Cross with an annual contribution of \$1,000 or more.

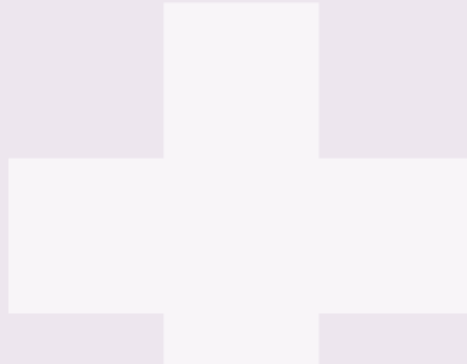
The Clara Barton Society strengthens the St. Louis Area Chapter's ability to respond to the relief, education, and support needs of the community. It provides a unique opportunity for you to support the premier humanitarian service organization in the country.

Today, while you may not need the services of the Red Cross, someone else surely does. Tomorrow, that someone might be you.



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St. Louis Area Chapter



Membership Benefits

A wide range of benefits and recognition is available to Society members, based on the level of support. All members receive recognition in Chapter publications, complimentary CPR/First Aid classes and invitations to events, such as the Roundtable Breakfast with the St. Louis chief executive officer.

Higher level members receive personalized Health & Safety training and family disaster planning, as well as invitations to select gatherings with senior national Red Cross leadership.

A detailed list of the benefits of membership is available through the office of the St. Louis Area Chapter of the American Red Cross.

Gifts to the Clara Barton Society Remain in Greater St. Louis

Your gift ensures that the Red Cross can continue to respond with the highest level of service to those in need throughout the St. Louis region.

Disaster Relief, including 24-hour response services, financial assistance to victims and other emergency needs that arise following a disaster.

Disaster Mitigation programs to reduce or eliminate the effects of a disaster by ensuring that the proper training, safety devices and warning systems are in place and operable.

Health and Safety Training, including First Aid, CPR, AED (Automated External Defibrillator), HIV/AIDS education and Aquatics Safety classes and instructor training programs.

Armed Forces Emergency Services (AFES), including emergency communications, short-term loans and personal counseling for military personnel from our area whose duty prevents them from being with their families.

International Outreach, including tracing and messaging services for the families of victims of war and disasters and Holocaust victims' families.

Together We Prepare



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At a time when the risk of catastrophic and mass casualty disasters is greater than ever, the Clara Barton Society helps us prepare for the unexpected.

Nancy Bates understands that need firsthand. As director of emergency services for the St. Louis Area Chapter, Nancy meets regularly with local, state, and federal emergency management officials to find better ways to coordinate services and improve the Red Cross' capacity to respond effectively.

Nothing Nancy does, however, can replace the importance of individuals and families developing their own emergency preparedness plans and kits. That's why the Red Cross, in partnership with the **U.S. Department of Homeland Security** and local officials, launched *Together We Prepare*, a comprehensive effort to help families become better prepared, self-sufficient, and effective in crisis situations.

Whether it's relieving disasters or preventing them, Americans look to the Red Cross. The Clara Barton Society helps make it all possible.



Tracing and Messaging A resource of hope, the Red Cross sends messages, initiates traces and, if possible, reunites family members separated by every major war or conflict in this century. With access to World War II records, it is now possible to determine the fate of many more victims of Nazi persecution. Each year, many St. Louisans turn to the Red Cross to request these types of international searches for unforgotten family members.

Support the Troops and Their Families



In times of war, individual and family crises are quickly magnified. Clara Barton acknowledged this fact in making assistance for the armed forces a centerpiece of the Red Cross' work. It remains a focus for the support of the Clara Barton Society.

Today, whenever U. S. troops are sent overseas, Red Cross staff go along, providing comfort and support, and assisting with communications and other humanitarian services. PFC Jeffrey Weiss was

one of those soldiers helped by the Red Cross. Shortly after he was deployed to Iraq, two events back home changed his life. Jeffrey's wife gave birth to a baby girl and his mother was diagnosed with life-threatening cancer.

Through its **Armed Forces Emergency Services** (AFES) program, the Red Cross staff personally delivered the news to Jeffrey, then assisted in arrangements so he could return home to St. Louis as soon as possible.

The St. Louis Area Chapter delivers thousands of such messages each year to armed forces personnel on ships, at embassies, and in isolated military units. Red Cross staff also assist with short-term loans and personal counseling for military families while the service member is on duty and away from his or her family.

“Part of the formula we Americans have brought to threats against us is the unity of our entire population. We need the support of all our citizens.”

Marsha J. Evans,
President and CEO,
American National Red Cross

**American
Red Cross**

More than 1,000 families in St. Louis never expected to need emergency food, clothing and shelter, until their homes were lost to fires last year. They were grateful the Red Cross was there.

Help those in Crisis

“Every time we work with disaster victims, we meet people facing some sort of devastation—loss of life, or home. I cannot describe how important the Red Cross is to those people at that moment of crisis.”

Lois Flippen,
Red Cross Volunteer and
Clara Barton Society member

Dan and Lois Flippen have crossed the country as active members of a Red Cross **Disaster Action Team**. They have comforted the families of victims of terror attacks, fed thousands driven from their homes by California wild fires, and provided shelter for entire neighborhoods flattened by tornadoes.



Engage **Youth** for the Good of the Community

The Flippens are also members of the Clara Barton Society. They know as well as anyone how much good the Red Cross does for those it serves. They see the faces of families in crisis. They hear the sobbing. They bring comfort, support, and, most of all, hope.

The Red Cross volunteer Disaster Action Teams are often among the first responders on the scene, bringing food, clothing, shelter, mental health counseling, and whatever other relief services may be needed.

Thanks to generous donations from friends like you, the Red Cross remains ready to respond at a moment's notice, all over the St. Louis area.

Ensuring the safety of the community means bringing education and safety training programs to people of all ages.

Through the Red Cross **Safe Schools** initiative, more than 9,000 students and teachers in the St. Louis area have already received life-saving instruction. Young volunteers in the Red Cross **YouthCorps**, like Melat Mandefro, help educate others on a peer-to-peer basis about issues ranging from disaster preparedness, to HIV/AIDS, health and safety, and children's programs. As a refugee from Ethiopia, Melat speaks from experience about international humanitarian law and support for refugees, and her audiences listen.

The YouthCorps program encourages young people like Melat to make a positive difference in their community. It is one more way that the St. Louis Area Chapter



is helping the community gain the knowledge and skills needed to prepare for and respond to potential life or death situations everyday.

“The Red Cross is a part of the very fabric of this community...and young people play an important role with peer-to-peer training.”

Karen Carroll,
Clara Barton Society member



**American
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The Clara Barton Society makes a difference everyday.

Prepare **Heroes**

“Without people like those at the Red Cross, this situation would almost be intolerable.”

John Alexandrowicz,
St. Louis fire victim

Tom Warwick didn't plan on becoming a hero when he pulled his car onto the interstate. But that's exactly what happened when his Red Cross training in CPR enabled him to save the life of another driver who was having a heart attack.



Address the Needs of the Community

No one knows when Red Cross training and education will make heroes out of ordinary citizens. But annual support, such as that provided through the Clara Barton Society, makes it possible for everyone to be a little safer.

For the Red Cross, preventing disasters is as much a priority as relieving them. Each year more than 60,000 people from the St. Louis area attend Red Cross training programs to learn how to save a life through **CPR, First Aid** or the use of **Automated External Defibrillator (AED)** machines. Thousands more are certified in **water safety**, and **disaster education**. Red Cross training and education makes heroes out of ordinary citizens.

The process of aging can often lead to challenging circumstances, both for the older adult and for his or her caregivers. **“Safety for Seniors”** is a Red Cross program geared for older adults and their caregivers to engage in conversations about what to do until help arrives, basic first aid, slips, trips and falls, and fire prevention.

“Family Caregiving” is a new Red Cross program which focuses on caring for a parent, spouse or friend in a home setting. The program includes nine modules that help participants provide better care for their loved ones and gain understanding of safety, nutrition, general care, and legal and financial issues.

The Red Cross also offers the **Lifeline Emergency Response System** which helps over 1,000 seniors continue to live independently, knowing that an immediate,



emergency communication system is in place should they have accidents or other safety concerns.

For a growing number of St. Louis area families with elderly members, “saving lives” is measured in small, everyday ways.



**American
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St. Louis Area Chapter

Become a Member of The Clara Barton Society.

Be a Light in the Darkness

She was “the light of a great soul that had come to them out of the darkness.”

Quote from a young man in response to Clara Barton’s relief efforts during a typhoid epidemic in Pennsylvania, 1903.

Clara Barton’s commitment to relieve human suffering and her vision of a world where each of us can make a difference continue to inspire and motivate. A century later, the Clara Barton Society is your opportunity to be a light in the darkness, to enable the Red Cross to bring comfort, healing, and a calm spirit to all those in need.

Help the Red Cross sustain the sacred trust passed on by its founder more than a century ago. Please join the Clara Barton Society today and help guarantee that the Red Cross will always be there, always prepared.

The Clara Barton Society

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