

Corporate Partner Connection

Issue 2 ■ Spring 2008

Corporate Partners

July 1, 2007–March 31, 2008

Principal
\$25,000 and up
 AAA
 A.G. Edwards & Sons, Inc.
 Anheuser-Busch Companies
 Drury Inns, Inc.
 Edward Jones Trust Company
 Emerson
 Energizer Battery Inc.
 Enterprise Rent-A-Car Foundation
 Lohr Distributing
 Midwest BankCentre
 Monsanto Fund
 Nestle Purina PetCare Company
 Smurfit-Stone Container Corporation
 State Farm Insurance

Shareholder
\$10,000–\$24,999
 Energizer Battery Inc.
 Grainger
 Hughes Group
 Tenet Healthcare Foundation
 St. Louis University Hospital,
 Des Peres Hospital
 The Home Depot
 Tamar Contracting, Inc.

Underwriter
\$5,000–\$9,999
 401K Store
 Ameren UE
 American Direct Marketing Resources, Inc.
 Bank of America
 Build-A-Bear Workshop Foundation
 Central States Bus Sales, Inc.
 Chan Healthcare Auditors
 Dobbs Tire and Auto Centers
 Northern Trust Bank
 Popeye's Chicken and Biscuits
 Sigma-Aldrich

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Red Cross YouthCorps Helps Build Tomorrow's Leaders

Program fosters leadership skills and community service



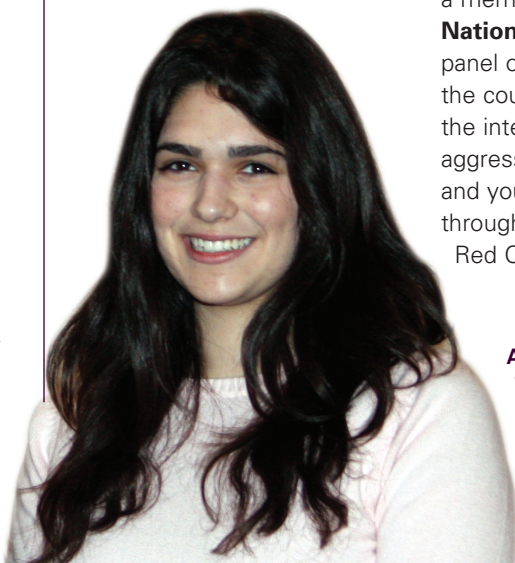
At 18 years old, **Ariana Mooradian** is already a vital member of the American Red Cross

St. Louis Area Chapter team. Just three years ago, as a high school sophomore, Ariana began searching for volunteer opportunities. She wanted to find an organization she could commit to that offered a variety of volunteer activities. Much to our delight, she found Red Cross **YouthCorps**.

YouthCorps, now in its tenth year at the St. Louis Area Chapter, aims to involve **170** active high school members from across the metropolitan

area. Divided into school-based clubs and one Chapter-based group, these young volunteers engage in a variety of tasks. They educate their peers and younger children in safety and preparedness, develop leadership skills, perform community service and plan and implement a fundraiser for the Chapter each year. Clubs typically meet once a week at school, the Chapter, or a service center.

To date, Ariana has built an impressive resume of leadership roles. She is the president of the **Youth Advisory Board**, which plans activities and programs for area YouthCorps members and provides insight on what is important to middle and high school students. She is also one of two YouthCorps members who serves on the St. Louis Area Chapter **Board of Directors**. Most recently, Ariana applied and was selected to be a member of the **Red Cross National Youth Council**, a panel of 13 youth from across the country that represents the interests of youth and aggressively promotes youth and young adult involvement throughout the American Red Cross.



Ariana Mooradian, 18,
YouthCorps Member,
Kirkwood, MO

Did you know?
Young people, ages 24 and under, make up 35% of all Red Cross volunteers.

"YouthCorps opened the door for all of these opportunities," Ariana explained. "Since joining, I have learned new leadership skills and I have had the opportunity to create my own path of service based on my interests."

With annual, unrestricted support from Corporate Partners like you, the Chapter was able to support **15 YouthCorps groups last year**. A total of **158 students** from **41 schools** participated in YouthCorps activities.

Today's youth are tomorrow's leaders—thank you for helping to provide local teens with a positive program that fosters leadership skills and community service. ■

Nancy Galvin
 Chair, St. Louis Area Chapter Development Committee





American Red Cross
St. Louis Area Chapter

Corporate Partners

continued from front

St. Louis Apartment Association
Tabor Plastics
Target Stores
UniGroup, Inc.
US Bank
U. S. Steel Foundation

Investor

\$2,500-\$4,999

Building Stars
Commerce Bank
Culver's
Enterprise Bank & Trust
First Baptist Church of Webster Groves
Kenbeck Company
Peabody Energy

Patron

\$1,000-\$2,499

ACF Industries
Ameristar Casino St. Charles
BayOne Urethane Systems
Butler's Pantry
Capital One
Citigroup
Dow Chemical Foundation
Farmers Insurance Group
Good Shepherd United Church of Christ
Gordman's, Inc.
Helmkamp Construction
Holcim
Imo's
Marrs Distribution, LLC
Millstone Bangert, Inc.
Pedro's Planet
St. Luke's Hospital
St. Louis Rams
Stupp Brothers Bridge & Iron Company
The Reding Company
Wal-Mart Stores, Inc.
Western Union

Local Culver's Restaurants Raise More Than \$3,000 for the St. Louis Area Chapter

Annual "Day of Giving" fundraiser a huge success

Culver's locations across the St. Louis metropolitan area were among more than 365 Culver's restaurants that donated **10 percent** of sales on Wednesday, March 5, to participating American Red Cross chapters during the annual company-wide "Day of Giving" fundraising event. The event raised more than **\$3,000** for the St. Louis Area Chapter. In total, more than \$180,000 was

raised across 16 states.

"It's always a fulfilling experience to participate in a program that directly benefits our local community," said **Mary Brauer**, owner of the St. Charles and Wentzville Culver's restaurants. "While raising funds is critical, our additional goal of educating our guests about the value of preparedness was equally important in our 'Day of Giving' activities."



Red Cross Volunteer thanks patrons for visiting Culver's to support the American Red Cross.

The fundraiser coincided with **National Red Cross Month**, a time when Americans are encouraged to take steps to prepare for emergencies, get trained in CPR and first aid, volunteer their time, give blood and financially support the programs and services of the Red Cross.

"The money that was raised during Culver's 'Day of Giving' helps restore hope and dignity to local individuals during their most vulnerable times, such as during a crisis."

—**Joe White, CEO of the St. Louis Area Chapter**

"The donations will help our efforts to get people back on their feet as well as educate local citizens through community programs," said **Joe White**, CEO of the St. Louis Area Chapter. "We sincerely thank Culver's and the kind people who contributed." ■

Enterprise Financial Gives Unrestricted Support to St. Louis Area Chapter

Donations help the Chapter prepare for unexpected emergencies

Enterprise Financial Services Corp., the parent company for Enterprise Bank & Trust, is pleased to be a sponsor of the St. Louis Area Chapter of the Red Cross.

Enterprise Financial is now the largest publicly held financial institution headquartered in St. Louis. Celebrating its twentieth anniversary in 2008, Enterprise began with a single bank location in Clayton. It now operates four locations in St. Louis, eight in Kansas City and one in Phoenix offering banking and wealth management services, plus an additional thirteen sales offices across the country for its Millennium Brokerage Group subsidiary.

"Talent, Strength and Passion are emblazoned on the Enterprise corporate logo as defining characteristics of our company. It's the commitment we bring to our clients and also to our communities," said **Peter Benoist**, President and CEO of Enterprise Financial. "We recognize and appreciate that same commitment of talent, strength and passion demonstrated by the people of the St. Louis Area Red Cross every day." ■

"Enterprise Financial's unrestricted donation allows us to make sure that we are ready for emergencies before they happen. If there's a disaster tonight, Red Cross will immediately respond with shelter, blankets, meals and more because the funds were ready in advance. We give a great big thank you to the folks at Enterprise Financial."

—**Vivian Luce, Board Chair, American Red Cross St. Louis Area Chapter**