



# Corporate Partner Connection

Issue 6 ■ Summer 2009

## Corporate Partners

July 1, 2008–June 30, 2009

**Principal**  
**\$25,000 and up**  
 AAA  
 Anheuser-Busch Companies  
 Edward Jones  
 Emerson  
 Energizer Battery Inc.  
 Enterprise Rent-A-Car Foundation  
 Jones Realty  
 Medtronic Foundation  
 Monsanto Fund  
 Nestle Purina PetCare Company  
 St. Clair Auto Mall  
 State Farm Insurance

**Shareholder**  
**\$10,000–\$24,999**  
 Covidien  
 Drury Inns, Inc.  
 Ekon Benefits  
 LaBarge, Inc.  
 Target  
 Tamar Contracting, Inc.

**Underwriter**  
**\$5,000 - \$9,999**  
 American Direct Marketing Resources, Inc.  
 Ben Hur Construction  
 Cee Kay Supply, Inc.  
 Central State Bus Sales, Inc.  
 CHAN Healthcare Auditors  
 Commerce Bank  
 Kellwood Company  
 Lenovo  
 Lohr Distributing  
 Nationwide Foundation  
 Northern Trust Bank  
 Sigma-Aldrich  
 Tabor Plastics  
 US Bancorp

**Investor**  
**\$2,500–\$4,999**  
 Ameren Illinois Utilities  
 Build-A-Bear Workshop Foundation  
 Culver's

*continued on back*

Proud member of



## Your Gift Helps the Red Cross Provide Comfort and Relief to Disaster Victims

**Disaster Action Team (DAT) members respond to local emergencies**



**Zenebou Kodgo**, a recent immigrant from the West African country of Togo, found herself in

a dire predicament this past January. Her apartment caught on fire, leaving her without a home and hopeless. Luckily, the American Red Cross St. Louis Area Chapter **Disaster Action Team (DAT)** arrived on the scene and offered to help. In addition to offering emotional support, DAT members were immediately able to provide Zenebou with food, water and a hotel room for the night. The following day, Zenebou met with Red Cross caseworker **Elaine Hegel** to set up more permanent housing. The Red Cross helped Zenebou with her first month's rent and referred her to partner agencies for further assistance.

Zenebou's story is just one of over **1,100 emergencies** that DAT responds to every day in the St. Louis metropolitan area. DAT is a volunteer-based emergency response program in which Red Cross volunteers are on-call **24 hours a day, seven days a week** to respond to local disasters and emergencies. They offer immediate assistance, such as food, beverages and shelter to disaster victims. DAT members also dispense care packages, which include soap, shampoo and toothbrushes to meet basic hygiene needs. In addition, the volunteers offer financial assistance to disaster victims until their insurance provider or another assistance agency can be contacted.

The DAT has been busier than ever this past year, responding to **1,193 disasters** (primarily single-family fires), assisting **3,093 disaster victims** and offering over **\$310,000 in emergency**

**Disaster Action Team volunteers responded to 1,193 disasters, assisted 3,093 disaster victims and offered over \$310,000 in emergency financial assistance this past year.**

**financial assistance.** In addition to assisting disaster victims, DAT also provides aid to on-site emergency first responders. Last year, DAT provided canteen services (snacks and beverages) and other support to approximately **20,000 firefighters, police officers and paramedics.**

All Red Cross Disaster Action Team services are free of charge to disaster victims and first responders. Thanks to the generous support of Corporate Partners, like you, the American Red Cross St. Louis Area Chapter is able to offer these services to people when they need it most. ■

**Nancy Galvin**  
 Chair, St. Louis Area Chapter Development Committee



**Corporate Partners**

*continued from front*

Dobbs Tire & Auto Centers  
Enterprise Bank & Trust  
Faszold Heating and Cooling  
First Baptist Church of Webster Groves  
Midwest Bank Centre  
Peabody Energy  
Stupp Brothers Bridge & Iron Company Foundation

**Patron \$1,000-\$2,499**

Abengoa Bioenergy Outsourcing, LLC  
ACF Industries  
Alpha Packaging  
Annada Christian Community Church  
BayOne Urethane Systems Citi  
Concord Village Lions Community Services Foundation  
Crown C Supply Company, Inc.  
Dow Chemical Foundation  
Edwin-Claude Incorporated  
GlaxoSmithKline  
Helmkamp Construction  
Imo's Franchising, Inc.  
MediaCross  
Miller's Professional Imaging  
Millstone Bangert, Inc.  
National Information Solutions Cooperative  
Pedro's Planet  
Scottrade  
St. Charles Chamber of Commerce  
St. Charles Jaycees  
Tenet Healthcare Foundation St. Louis University Hospital, Des Peres Hospital  
The Original Corvette Club of St. Louis  
The Private Bank  
The Reding Company  
United Transfer, Inc.  
Wal-Mart Stores, Inc.

**Ekon Benefits Sponsors Red Cross Lifeguard Competition for Third Year**

**Area lifeguard teams test their lifesaving and rescue skills in annual competition**

The temperature is rising, children's laughter is ringing, and water is splashing at St. Louis area pools. With summer in full swing, pools are busy with children and parents enjoying a refreshing dip in the water. Summer is also an ideal time to promote water safety and awareness to keep both adults and children safe in and around water.

The 13th annual American Red Cross Lifeguard Competition, to be held on July 19 at Kennedy Recreation Complex in St. Louis, allows the Red Cross to recognize those who help promote water safety at area pools.

Every year, the American Red Cross St. Louis Area Chapter

hosts a lifeguard competition open to area Red Cross-certified lifeguards. The teams compete in a variety of scenario-based events designed to test their lifesaving and rescue skills. Areas of focus include CPR and First Aid skills, active and passive victim rescue techniques, and shallow water spinal injury management.

The Chapter is honored to have **Ekon Benefits** (formerly known as The401kStore) sponsor the event again this year. Ekon Benefits has been a supporter of the Red Cross since 2001 and has sponsored the Lifeguard Competition for the past three years. Ekon Benefits is a private, family-owned and operated company that specializes in providing solutions to strengthening the retirement

and savings of small and medium-sized businesses.

Ekon Benefits owners **Cheryl and Keith Kowalczyk** take the importance of water safety very seriously. Their youngest daughter, Genelle Brakefield, recently enrolled her 10-month old son, Cooper, in the Red Cross Learn to Swim program. The Kowalczyks believe everyone should be prepared and educated in water safety and lifesaving skills before getting in the pool.

Thank you, Ekon Benefits, for sponsoring this year's Red Cross Lifeguard Competition and for setting an example of positive community involvement! ■



**Carnivals Aren't Just for Kids Anymore**

**Red Cross donors gather for interactive health and safety games**

On May 7, the St. Louis Area Chapter hosted its annual donor recognition event at Chapter Headquarters in Creve Coeur. This year's theme was a "Health & Safety Carnival." Top level donors, including Corporate Partners, Clara Barton Society members and Legacy Society members, were invited to play interactive, educational and fun carnival games to learn about Red Cross health and safety programs. Guests learned first-hand how to use an Automated External Defibrillator (AED), how to throw a buoy to a drowning person, how to save a pet in a medical emergency, and other important information needed to be fully prepared in the event of an emergency. ■



▲ Clara Barton Society member **Larry Bernat** tests his luck at one of the carnival games.



▲ Clara Barton Society members **Harvey and Judy Harris**.



▲ Clara Barton Society member and Disaster Services volunteer **Dan Flippen** with **Daisy the Clown**.

Legacy Society member **Jim Oberholz** stepping up to play a carnival game.



◀ Clara Barton Society members **Nicholle and Jim Sisson**.

Clara Barton Society member and DAT volunteer **Marti Lanese** (left) with St. Louis Area Chapter CEO **Cindy Erickson**. ▼



◀ Corporate Partner members **Kathie, Amy and Mike Faszold** of Faszold Heating & Cooling.

